

COMPACT TRACTOR RANGE

JIVO (2025) - eMAX 25 - MAX 28 - MAX 36

World's #1 Selling Tractor

MahindraRise.



Proven Quality - JAPAN QUALITY MEDAL WINNER

Quality is paramount at Mahindra and we are proud to be the first and only tractor manufacturing company in the world to win the Japan Quality Medal (JQM), a laurel truly hard to earn. It is universally acclaimed as the highest award presented to a company following Total Quality Management (TQM) practices in their entire business operations. JQM recognizes a high level of customer focus, improvements in overall quality and excellence in business processes.

Also, Mahindra was the first tractor company worldwide to win the Deming Application Prize in 2003 for excellence in quality, making it the only tractor manufacturer to receive both distinctions.



JAPAN QUALITY MEDAL WINNER

SPECIFICATIONS

| MODEL | JIVO (2025) | eMAX 25 | MAX 28 | MAX 36 |
|---|-------------------------|---|------------------|------------------|
| Country of Origin | India | Korea | Japan | Japan |
| ENGINE | 0.4.0.0000 | 0.4.0.0000 | 00.0.000 | 00.0.0000 |
| Engine HP @ Rated RPM | 24 @ 2300 | 24 @ 3000 | 28 @ 2600 | 36 @ 2600 |
| PTO - HP | 22 | 19.3 | 20 | 28 |
| Number of cylinders / Displacement - cc | 2/1366 | 3 / 1007 | 3 / 1318 | 3 / 1662 |
| Air cleaner | Dry type | Dry Element | Dual Dry | Dual Dry |
| ELECTRICAL SYSTEM | | | | |
| Alternator | 12V, 36A | 12V, 50A | 12V, 50A | 12V, 55A |
| FUEL SYSTEM | | | | |
| Type - Diesel | Direct Injection | Direct Injection | Direct Injection | Direct Injection |
| DRIVETRAIN | | | | |
| Transmission type | Sliding Mesh | HST | HST | HST |
| Number of speeds | 8/F - 4/R | 2 Range | 3 Range | 3 Range |
| Max traveling speed - km/h | 24.8 | 16.4 | 22.2 | 22.8 |
| Brakes | Dry Disc | Wet Disc | Wet Disc | Wet Disc |
| Steering | Mechanical | Hydrostatic | Hydrostatic | Hydrostatic |
| Clutch | 8" Dry Type | , | | Dry Single |
| 4WD with Diff Lock | Yes | Yes | Yes | Yes |
| HYDRAULIC SYSTEM | | | | |
| Pump (type) | Open Centre, Live | Gear Pump | Dual Gear Pump | Dual Gear Pump |
| Implement pump capacity - L/min | 16 | 17 | 29 | 29.6 |
| Category, 3 point hitch | ı | | I | 1 |
| Hitch lift capacity - kg (lb) | 700 (1543) | 600 (1323) | 1200 (2646) | 1200 (2646) |
| at 24 inches behind link ends - kg (lb) | N/A | 419 (924) | 780 (1720) | 780 (1720) |
| dt L4 illelies beliille illik elles kg (ib) | Position with Draft | 710 (027) | 700 (1720) | 700 (1720) |
| Lift control type | Control via Top Link | Position | Position | Position |
| No. of optional remote valves | 1 | 1 | 1 | 1 |
| PTO | | | | |
| | 500 1 7 1 | | Live with O/R | Live with O/R |
| Type | D'Speed, Type I | Independent | Clutch | Clutch |
| Mid (rpm) | N/A | 2000 | N/A | N/A |
| Rear (rpm) | 605/750 | 540 | 540 | 540 |
| Shaft Diameter - mm (in) | 35 (1 3/8) | 35 (1 3/8) | 35 (1 3/8) | 35 (1 3/8) |
| CAPACITIES | (,-, | | | |
| Fuel Tank - Litres | 22 | 25 | 27 | 27 |
| DIMENSIONS (with standard tyres) | | | _, | |
| Overall length - mm with 3 point linkage | 2742 | 2563 | 3080 | 3080 |
| Overall width - mm | 1060 to 1130 | 1164 | 1550 | 1550 |
| Wheelbase - mm | 1565 | 1460 | 1710 | 1750 |
| Height to top of ROPS - mm | 1920 | 2337 | 2069 | 2145 |
| Height to top of ROPS Folded - mm | TBC | 1620 | 1570 | 1570 |
| Min. Ground Clearance - mm | 285 | 260 | 290 | 315 |
| Min. Turning Radius - mm with brake | 2300 | N/A | 2400 | 2500 |
| Min. Turning Radius - mm w/o brake | 2600 | 2600 | | |
| STANDARD TYRES | 2000 | 2000 | N/A | N/A |
| | C O 4.4 | NI /A | NI /A | NI /A |
| Agricultural Front | 6.0 x 14 8.3 x 24 | N/A | N/A | N/A |
| Agricultural Rear | | N/A | N/A | N/A |
| Industrial Front | N/A | 20 x 8-10 | 27 x 8.5-15 | 28 x 8.5-15 |
| Industrial Rear | N/A | 27 x 12.5-15 | 15 x 19.5 | 43 x 16-20 |
| ROLL-OVER PROTECTIVE STRUCTURES | D070 | D022 | D000 | Dene |
| Standard | ROPS | ROPS | ROPS | ROPS |
| | | | | |
| WEIGHT Total weight - kg (lb) | 1020 (2249) | 730 (1610) | 1115 (2459) | 1170 (2566) |

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Dealer Details:



eMax 25 Standard Features

3 POINT LINKAGE

3 Point Linkage standard like all true tractors. Allows for hook up of a greater range of true size implements. Standard 540 RPM PTO.



DRIVE OVER MOWER

Drive Over Steel Stamped 60-inch Mower Deck with deck lift height up to 114.3mm [4.5 inch].



CONVENIENC

Creature comforts like side by side forward/reverse, cup holder and cruise control all come standard.



LOADER SPECIFICATIONS

| MODEL | ML422 | ML3400 |
|---|------------------------|------------------------|
| TRACTOR MODEL APPLICABLE | eMAX 25 | MAX 28/36 |
| Maximum lift height to pivot pin | 1939 mm | 2380 mm |
| Maximum lift height under lever bucket | 1758 mm | 2230 mm |
| Clearance with bucket dumped | 1315 mm | 1800 mm |
| Reach at maximum lift height | 500 mm | 730 mm |
| Maximum dump angle | 55° | 49° |
| Reach with bucket on ground | 1390 mm | 1630 mm |
| Maximum rollback angle | 45° | 34° |
| Digging depth | 115 mm | 85 mm |
| Overall height in carry position | 1206 mm | 1420 mm |
| Depth of attachment (to back of inner shell) | 480 mm | 440 mm |
| Height of attachment | 461 mm | 550 mm |
| Length of attachment (to pivot pin) | 635 mm | 635 mm |
| Lift capacity to maximum height at pivot pins | 681 kgf | 7450 N |
| Breakout force at ground level, pivot pin | 1172 kgf | 10250 N |
| Relief valve setting (Loader control valve) | 155 kg/cm ² | 165 kg/cm ² |
| Lift Cylinder | 45x30 mm | 50 mm |
| Hydraulic System | 16 L/min | 29 L/min |
| Bucket Capacity | O.15m ³ | O.18m ³ |
| Bucket Level Indicator | Yes | Yes |
| ROL with Counter Weight | 300 kg | 330 kg |
| Counter Weight | 200 kg | 175 kg |



BACKHOE SPECIFICATIONS

| MODEL | MBH-22 |
|---|----------|
| TRACTOR MODEL APPLICABLE | eMAX 25 |
| Maximum Digging Depth | 1938 mm |
| Digging Depth (610mm) Flat Bottom | 1902 mm |
| Overall Operating Height - Fully Raised | 2662 mm |
| Loading Height (bucket @ 60°) | 1575 mm |
| Loading Reach (bucket @ 60°) | 914 mm |
| Reach From Swing Post | 2591 mm |
| Bucket Rotation | 180° |
| Swing Arc | 150° |
| Stabiliser Spread Operating Position | 1880 mm |
| Stabiliser Down Below Grade | 152 mm |
| System Relief Valve Setting | 2000 psi |
| Digging Force - Bucket | 2145 lbs |
| Digging Force - Dipper | 903 lbs |



MOWER SPECIFICATIONS

| MODEL | eMax 25M |
|---|------------------------------------|
| TRACTOR MODEL APPLICABLE | eMAX 25 |
| Cutting Width | 1524mm (60") |
| Cutting Height | 50.8mm (2in) to 114.3mm (4.5in) |
| Blade Tip speed | 17,350 ft/min |
| Deck Shell Thickness | 10 Gauge |
| Double Deck thickness at blade spindles | YES |
| Fabricated or stamped deck | STAMPED |
| Weight mounted | 152kg |

MODEL COMPATIBILITY

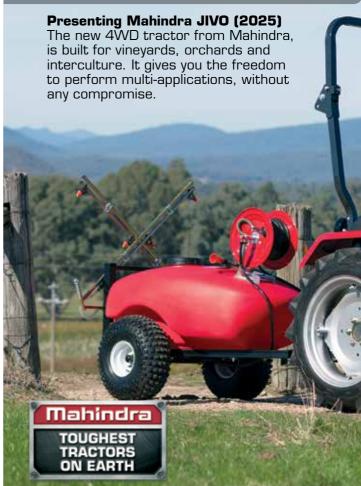
| MODEL | JIVO | eMax 25 | Max 28 | Max 36 |
|---------------------|--------------|------------------------------------|--------------|--------------|
| Front End Loader | × | √ | √ | \checkmark |
| Mid Mount Mower | × | *Not compatible with Backhoe | × | × |
| Backhoe | × | \checkmark | TBC | TBC |
| Rear Attachments | \checkmark | \checkmark | \checkmark | \checkmark |

MAHINDRA JIVO (2025)

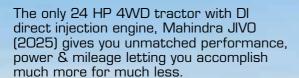


TRUE TRACTOF FEATURES

DESIGNED TO FARM 1-3 ACRE PLOTSDurability built in, designed to do
1500+ hours per annum







Along with a sturdy and compact design comes versatility to maneuver smoothly in vineyards and orchards. So why wait, the power to do everything is now in your hands.

Mahindra JIVO (2025) also means greater profits because of it's low maintenance, best in class mileage, and easy spare part availability with low cost of parts. Get the new Mahindra JIVO (2025) to experience power, performance and profit like never before

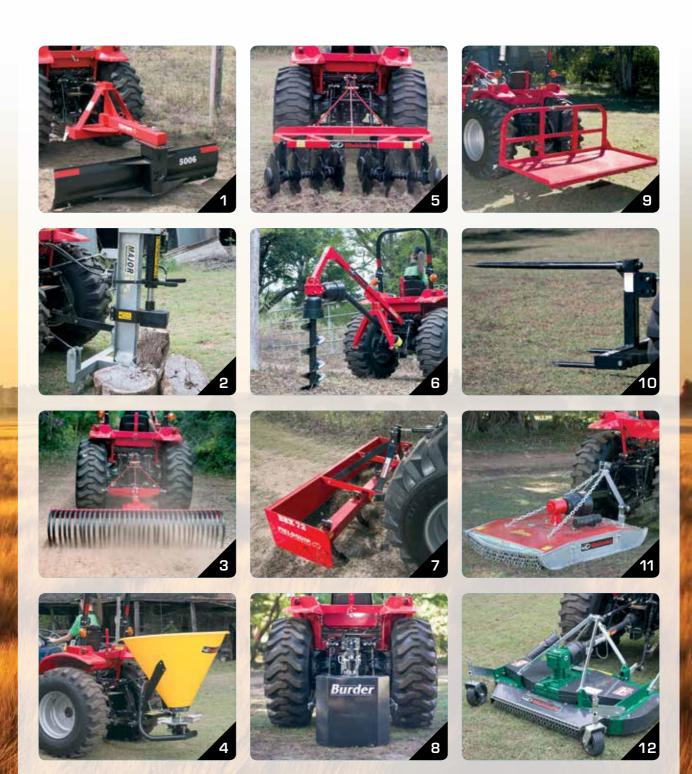
- 700 kg* Lift capacity on linkage at ball ends with Cat I BE and Clevis Drawbar
- Draft Sensing Standard Useful when using Ground Engaging Implements, protects the tractor from strain in difficult soil conditions
- Agricultural tyres standard Allows proper field work with this little tractor
- Great turning circle of just 2.3 metres with braking applied
- Solid build Cast Steel Tractor with over 1 tonne of weight (1020kg) the JIVO is small in size but big on true tractor feature







REAR ATTACHMENTS



Rear Attachments available through your Local Mahindra Dealer

- 1. Grader Blade
- 2. Log Splitter
- 3. Landscape Rake
- 4. Fertiliser Spreader 8. Ballast Box
- 5. Offset Disc
- 7. Box Blade
- 9. Carry All
- 6. Post Hole Digger 10.3 Point Linkage Bale Spike
 - 11. 1.2m (4ft) Slasher/Rotary Cutter
 - 12. Rear Finishing Mowers for finished lawn